

BUSINESS MENTORING FOR WINNERS

- Product Development/Improvement
- Financial Funding Opportunities
- Commercialisation Process
- Access to Venture Capital
- Franchising
- Sales Process
- Market Validation
- Technology
- Licensing
- Intellectual Property
- Mentoring/Coaching
- Business Angels



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PLAN FOR FURTHER EXPANSION



EXPERT ADVICE

SUPPORT



INCREASE YOUR

COMMERCIAL POTENTIAL

WHAT DO YOU GET OUT OF IT?
Expert advice on issues which are impeding your growth, Increased ability to plan for further expansion, Increased access to your local college, Provide Specialist support to meet your needs, Increase your commercial potential, Provide €5,000 support for your €500 fee.



WHAT IS IT?

BUSINESS MENTORING IS A NEW PROGRAMME WHERE BUSINESSES CAN ACCESS INDEPENDENT EXPERT ADVICE ON THE MOST EFFECTIVE WAY TO INCREASE YOUR COMMERCIAL POTENTIAL. LOCAL COLLEGES WILL ASSIST YOUNG KNOWLEDGE TECHNOLOGY BASED COMPANIES TO INCREASE THEIR CONFIDENCE AND ASSIST THEM IN THEIR BUSINESS DEVELOPMENT.



THE PROGRAMME WILL PROVIDE SPECIALIST SUPPORT IN SUCH AREAS AS

Franchising, Sales Process, Market Validation, Technology, Licensing, Intellectual Property, Commercialisation Process, Product Development/Improvement, Mentoring / Coaching, Access to Venture Capital, Business Angels, Financial Funding Opportunities...

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THE LOCAL PROJECT COORDINATORS OF THE PROGRAMME ARE

George McCourt, **Innovation in Business Centre Manager**
Galway Mayo Institute of Technology. 091 74 28 22

Michael Lonergan, **Midlands Innovation and Research Centre Manager**
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For Further Information Complete the attached Application Form
or Contact Charlie Mitchell

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To register your interest in the Business Mentoring for Winners Programme

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